

COOKIE POLICY

This cookie policy will apply whenever the Website is accessed on any device. Way With Words t/a Nibity (the “Company”) reserves the right to vary this cookie policy at any time by posting the changes on its website together with an online notification drawing attention to same. The Website uses small files called cookies. They are used in order to make the Website work, or work more efficiently, as well as to store things like user preferences. Cookies are stored by the browser on a user’s computer or mobile phone.

The Company uses the following cookies:

- Site performance cookies
- Anonymous analytics cookies
- Geotargeting cookies
- Registration cookies

Site performance cookies

This type of cookie remembers preferences for tools found on the Website, so you don’t have to re-set them each time you visit.

Examples include whether you see the latest or the oldest article comments first and video streaming speeds that are compatible with your browser.

Anonymous analytics cookies

Every time someone visits the Website, software provided by a third party generates an anonymous analytics cookie.

These cookies can tell the Company whether or not you have visited the Website before.

Your browser will tell the Company if you have these cookies and, if you don’t, the Company generates new ones.

This allows the Company to track how many individual users it has, and how often they visit the Website.

Unless you are signed in to the Company it cannot use these cookies to identify individuals.

The Company uses them to gather statistics, for example, the number of visits to a page. If you are logged in, the Company will also know the details you gave to it for this, such as your username and email address. Passwords are not stored by or affected by cookies.

Geotargeting cookies

These cookies are used by software which tries to work out what country you are in from the information supplied by your browser when you click on a web page.

This cookie is completely anonymous, and the Company only uses it to help target their content – such as whether you see our UK or US home page – and advertising.

Registration cookies

When you register with the Company, it generates cookies that let it know whether you are signed in or not.

The Company's servers use these cookies to work out which account you are signed in with, and if you are allowed access to a particular service. It also allows the Company to associate any comments you post with your username.

If you have not selected 'keep me signed in', your cookies get deleted when you either close your browser or shut down your computer. While you are signed into the site, the Company combines information from your registration cookies with analytics cookies, which the Company could use to identify which pages you have seen on the Website.

Other third-party cookies

On some pages of the Website, other organisations may also set their own anonymous cookies. They do this to track the success of their application, or to customise the application for you. Because of how cookies work, the Website cannot access these cookies, nor can the other organisation access the data in cookies we use on the Website.

For example, when you share an article using a social-media sharing button (such as Facebook) on the Website, the social network that has created the button will record that you have done this.

How to turn cookies off

It is usually possible to stop your browser accepting cookies, or to stop it accepting cookies from a particular website. However, without using cookies, the Company cannot tell if you are signed in.

All modern browsers allow you to change your cookie settings. You can usually find these settings in the 'options' or 'preferences' menu of your browser. To understand these settings, the following links may be helpful, or you can use the 'Help' option in your browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)

Useful links

If you would like to find out more about cookies and their use on the Internet, you may find the following links useful:

- [Microsoft Cookies guide](#)
- [All About Cookies](#)

The IAB has provided the following website to give information specifically about privacy issues around Internet advertising:

- youronlinechoices.com/uk/

For further legal information about privacy issues, you may find these links useful:

- [Data Protection Act 2018](#)
- [General Data Protection Act \(GDPR\) 2018](#)
- [The Information Commissioner's Office](#)
- <http://uk.practicallaw.com/resource/6-502-0467>